

GES 301	INTRODUCTION TO ENTREPRENEURIAL SKILLS	HL 30 U2
----------------	---	-----------------

The course aims at re-orientating students towards a job-creation mindset rather than the fixed attitude of job-seeking. It is meant to equip students with the skills required in establishing businesses or making them add value to existing systems, if employed in organizations. It is taught as a required course during the first and second semesters to 300 level students

The course is meant to make students

1. Understand the relationship of enterprise, entrepreneur, business, entrepreneurship, innovation and creativity. Analyse the historical perspective of entrepreneurship in Nigeria, and relate it to the recent trend of unemployment, under-employment and job dissatisfaction, personal, national and global economic recession.
3. Identify the roles of entrepreneurial development agencies and regulatory bodies.
4. Acquire the spirit of entrepreneurship.
5. Correct wrong attitudes and mindsets, and develop high entrepreneurial potential.
6. Select possible business ideas.

WEEK 1:

- a. Relevant Concepts: Enterprise, Entrepreneur, Entrepreneurship, Business, Innovation, Creativity, Enterprising and Entrepreneurial Attitude and Behaviour.

WEEK 2 :

- a. History of Entrepreneurship in Nigeria, rationale for Entrepreneurship, Creativity and Innovation for Entrepreneurs

WEEK 3:

- a. Leadership and Entrepreneurship Skills for Coping with Challenges

WEEK 4 :

- a. Unit Operations and Time Management.

WEEK 5:

- a. Creativity and Innovation for Self-Employment in Nigeria

WEEK 6:

- a. Overcoming Job Creation Challenges.

WEEK 7:

- a. Opportunities for Entrepreneurship, Forms of Businesses, Staffing, Marketing and the new Enterprise

WEEK 8:

- a. Feasibility Studies and Starting a New Business

WEEK 9:

- a. Determining Capital Requirement and Raising Capital

WEEK 10:

- a. Financial Planning and Management

WEEK 11:

- a. Legal Issues, Insurance and Environmental Considerations

WEEK 12- 13:

- a. Case Studies, Issues and Challenges of Global Economy.

